



Veseys Fundraising

Flower Bulbs • Seeds • Edibles • Perennials

SPRING 2020



Vertical & Saddlebag Seed Gardens...



A

A HUMMINGBIRD Vertical Garden \$12

Vertical gardening is fast becoming a popular pastime. Enjoy a profusion of colour and blooms with the added bonus of being able to watch the fauna enjoy the nectar of the sweet flowers. Hummingbird mix includes a mix of gold, orange, purple, pink, yellow, and red flowers that attract Hummingbirds. Includes a hanging bag with rope, special hummingbird attracting seed mix and complete planting and care instructions.

Each Hummingbird Saddlebag Kit measures 8.5" x 21.5" and includes the following seeds:

- Nasturtium 'Jewel Mix'
- Dwarf Sweet Pea
- Morning Glory Purple
- Morning Glory Scarlet
- Marigold 'Sparky'
- Coleus 'Rainbow Mix'



Vertical Hanging Bag



C

C 50 JIFFY POTS 2.25" Starter Pots \$6

Achieve earlier maturity and heavier yields! A pot wall of compressed peat is a nearly perfect environment for root development; this results in shorter production time, earlier maturity and heavier yield. Jiffy pots are also very convenient and easy to handle. For starting your vertical garden or saddlebag seeds we suggest this affordable pack of fifty 2.25" pots.



B

B BUTTERFLY Saddlebag Garden \$12

Enjoy a profusion of colour and blooms with the added bonus of being able to watch the fauna enjoy the nectar of the sweet flowers. Butterflies love the bright colours of gold, orange, blue, pink, yellow and red flowers. Kit includes a saddlebag that drapes over any railing or fence, special butterfly attracting seed mix and complete planting and care instructions.

Each Butterfly Garden Saddlebag Kit measures 8.5" x 29" and includes the following seeds:

- Dianthus 'Chinese Pinks'
- Impatiens 'Tom Thumb Mix'
- Black Eyed Susan Vine
- California Poppy Dwarf
- Petunia 'Dwarf Mix'
- Dwarf Columbine
- Winter Thyme
- Verbena



Saddle Bag

Planting & Caring for your Vertical & Saddlebag Gardens:

About 6-8 weeks before the last anticipated frost, start your seeds in Jiffy pots or open flats with good drainage. Keep seedlings moist and warm (but not wet), at all times. When your seedlings are 1-2" tall and have formed good roots, lay the bag flat, fill with potting soil and transplant your plants into the openings provided in the bag.

Family Fun from Start to Finish...

D CHERRY TOMATO Hanging Garden \$12

No garden needed. Our vertical garden bag turns any sunny wall or fence into a place to grow tomatoes. The lush, hanging foliage is decorative throughout summer and then you harvest ripe, juicy cherry tomatoes for salads or snacking. Includes a reusable hanging bag with rope, special Cherry Tomato seeds and complete planting and care instructions.

Each Cherry Tomato Hanging Garden Kit measures 8.5" x 21.5" and includes the following :
Cherry Tomato seeds



E 2 SUN LOVING Saddlebag Gardens \$14

Bring twice the colour to your patio this summer! Each bountiful kit will create a waterfall of trailing blossoms on both sides of any railing. The combination of Pansies and Lobelia will certainly be a highlight in any summer garden. This is our 'Best Buy' as you receive two saddlebags and enough seed to fill them both. In the fall, be sure to properly wash your saddlebags and dry before storage so you can repeat the excitement in future years.

Each of the two Sun Loving Saddlebag Gardens measures 8.5" x 29" and includes the following seeds:
Lobelia Mixture
Pansy Mixture



F 3 NYLON TOOLS \$10

The proper tool always makes gardening so much easier. Having reviewed and tested literally hundreds of hand tools over the years, we have determined that these three specific tools will simplify your efforts and make your results more rewarding. Moulded in nylon (so much stronger than plastic), we have chosen today's three most popular colours for this set of Trowel, Fork & Cultivator. Each tool is designed so it can be hung and features an inlaid cushioned thumb rest to avoid blisters and fatigue.



Our Product Guarantee:

For the last 40 seasons, Vesey's Fundraising has assisted thousands of groups across Canada raise millions of dollars for their many worthy causes. The key to the success of this program is our product Guarantee. "If for any reason you are not completely satisfied with your product upon delivery, we will gladly replace it free of charge with no questions asked!"

Everyone Loves our Seed Mats...



G

G SHADY ANNUAL TREE RING \$10

Beautify the area surrounding your trees with this easy-to-plant seed mat ring. Simply work up the ground around the base of your tree, lay the mat in position, lightly cover with soil and in just a few weeks you'll have a wonderful collection of shade-loving flowers. As shown above, this dramatically improves the appearance of trees in your yard and helps maintain moisture for your tree.



H

H SUNNY TREE RING \$10

Our custom sun-loving tree ring mix includes a profusion of colours in pink, orange, rose, mauve, blue-violet, purple, white, blue, yellow, & red flowers blooming throughout the summer. Flowers range in height from four to twelve inches. Complete care instructions included. Flower mat measures 17" x 5' long.



Learn To Do By Doing

CANADA

There's no easier way to either start a gardening hobby or to fill your yard with wonderful flowers than to plant our amazing seed mats. Always a very popular item in this catalogue, gardeners across the country love how easy and maintenance-free this planting method has become.

Simply plant in spring after the last danger of frost. Select an area that has at least 4-6 hours of sunlight and work up your garden soil to a depth of between 3 and 4 inches in an area that's the same size as your seed mat. Carefully lay out the mat with the words "This Side Up." Cover the mat with no more than 1/8" of soil. This will help hold the mat down and allow the seeds to easily germinate. Soak the mat entirely (being careful to use a fine spray) until the mat is saturated and appears to melt into the soil. Continue to keep the mat moist until your new plants are established (2-3" in height). CHECK DAILY that the top 1" of soil is moist.

You don't need to leave your seed mat as one long border. You may cut it up into different shapes and spread it out. There is no wrong way... it's up to you. Each mat measures 17" wide by 5' in length.

Some flowers will bloom in poor soils but most will benefit from some fertilizer. If your soil needs to be improved, use a low nitrogen fertilizer with a 5-10-10 ratio or add organic matter to your soil. Keep in mind, OVER fertilizing can promote weeds and lush foliage instead of flowers.

Seed Mats are Easy & Fun to Plant...



I

I HONEY BEE SEED MAT \$10

Give new life to your garden... and attract honeybees, too! This special seed mixture is packed with flower varieties specially selected for their ability to attract bees in a handy seed mat. This makes easy work for you to plant and for the bees to find pollen. Best of all, you'll be treated to a summer-long spectacle of brilliant colour, delightful form and enticing fragrance.



J

J BUTTERFLY GARDEN SEED MAT \$10

Our easy to plant Butterfly Garden Flower Mat will attract multitudes of butterflies with this colourful blend of cornflowers, cosmos, coreopsis, marigold, zinnia and more. Contains both annuals and perennials for quick and long lasting colour in summer. Plant in full sun or partial shade, they'll thrive in most types of soil, with little care. Mat measures 17" x 5' long and is filled with over 800 seeds.



K

K ENGLISH COTTAGE GARDEN \$10

Our English Cottage Garden Seed Mat brings a certain romance to your landscape. Quaint, charming flowers mingled among shrubs, ornamental grasses, roses, and edible plants. This Mat includes 21 unique varieties of both annual and perennial flowers that will create a lush, beautifully scented cottage garden right in your front yard. Flower mat measures 17" x 5' long.



L

L EASY CARE CHILDREN'S GARDEN \$10

Children are curious, they like to learn by doing and love to play in the dirt. Growing a flower garden gives them a chance to care for something over time, while observing the cycle of life first-hand. Enjoy teaching and watching them as they care for this select mixture of low maintenance, easy to grow garden flowers including baby's breath, cornflower, cosmos, zinnias, daisies and many more. Flower mat measures 17" x 5' long.



M

M PERFECT SALAD GARDEN \$10

Imagine sitting down to a delicious salad grown and cared for entirely by you! Containing the perfect combination of Tomatoes, radish, onions, lettuce and cucumbers, this collection of salad ingredients is sure to provide that fresh grown taste. Fresh from the garden to your table! *5 packages of seeds.*

Full planting instructions are written on each individual package contained in these seed collections.



N

N HEALTHY HERB GARDEN \$10

Enjoy fresh grown herbs from your own backyard by planting together in one large container or in separate pots on your deck or patio. Contains sweet basil, summer savoury, dill, oregano, parsley and thyme. Can be grown indoors along your kitchen windowsill. *6 packages of seeds.*

Grow Your Own for the Freshest Taste!

O FRESH VEGGIE GARDEN \$10

The most popular selling farmer's market vegetables. Included are individual packages of green beans, beets, carrots, peas, zucchini and squash. Nothing can match the taste of healthy vegetables straight from the garden! *6 packages of seeds.*



O

P JUICY TOMATO GARDEN \$10

It's hard to beat the taste of a fresh tomato just pulled from the vine! Included are individual packages of Beefsteak, Brandywine, Roma, Ace 55 and large red cherry tomatoes. Delicious and guaranteed to grow! *5 packages of seeds.*



P

**Q****Q HUMMINGBIRD GARDEN MIX \$8**

Everyone loves the amazing antics of the hummingbird and our new seed collection is just the answer to attracting them to your garden or window box. This special 10 gram seed mix will cover over 150 square feet and contains Cosmos Sensation Mix, Tall Mixed Cornflower, Indian Blanket, Tree Mallow, Lance Leaved Coreopsis, Shasta Daisy Alaska, Purple Coneflower, Globe Gilia, Annual Mix Phlox, Catchfly, Tall White Sweet Alyssum and Foxglove.

**R****R SUNFLOWER COLLECTION \$10**

Our best selling flower seed collection consists of a varied range of colours and sizes. Included are individual packages of Velvet Queen, Teddy Bear, Autumn Beauty, Giganteus and Early Russian. Add some vivid beauty and golden smiles to your late summer garden. *5 packages of seeds*



S

S TWO TRAY SPROUTER \$20

This new and improved sprouter design is simple to use and very durable. In a matter of only days you can grow fresh sprouts to add to your salad, sandwich or as a healthy garnish with any meal. Trays are made from strong, crack resistant BPA-free plastic and this unique design uses water surface tension to keep the correct amount of water in the tray for all stages of growth. Comes with simple and complete growing instructions.

This is an extremely cost-effective way to grow these nutritious gems right in your kitchen! In general, sprouts supply the highest amount of vitamins, minerals and enzymes of any food per unit of calorie.

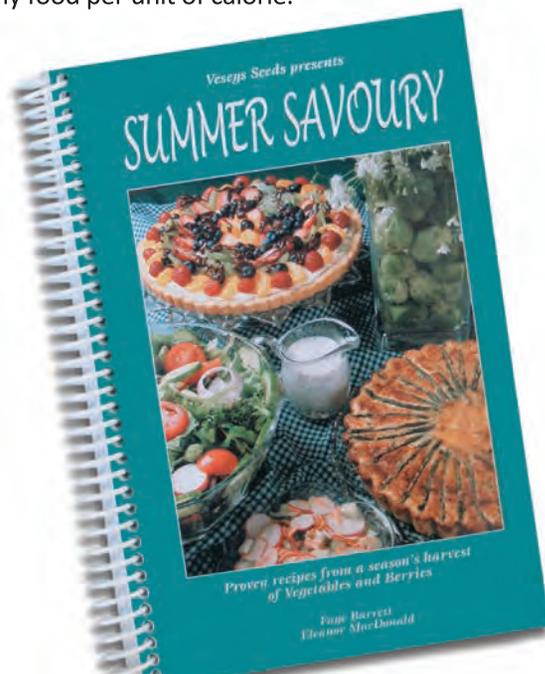
Unit contains:
2 Growing Trays,
1 Water Collection Tray,
1 Storage Lid,
& complete instructions.

T

T SUMMER SAVOURY COOKBOOK \$15

Summer Savoury contains over 250 tested and proven recipes that feature the A's to Z's of the vegetable family plus many mouthwatering fruit dishes, dips, dressings, smoothies and stuffings. Featuring exquisite colour photography, this 168 page comprehensive cookbook has now sold over 50,000 copies! No kitchen should be without this tremendous guide to preparing amazing fruit & vegetable dishes that will be enjoyed by the entire family

Makes a great gift too!



Sprouts... the Healthy Super Food

U BROCCOLI SPROUTS \$6

A healthy addition to any salad or sandwich all year long. Famous for its antioxidant content, broccoli sprouts can contain approximately 50 times the cancer-fighting compound that's found in mature broccoli. Easy to grow and ready in just days.



U

V ALFALFA SPROUTS \$6

Tasty, crunchy sprouts add flavor and nutrition to every meal. Alfalfa sprouts have mild flavour, moderate crunch, plenty of nutrition and are very simple to grow. Famous as a tonic for the whole body, Alfalfa Sprouts help build iron levels in blood.

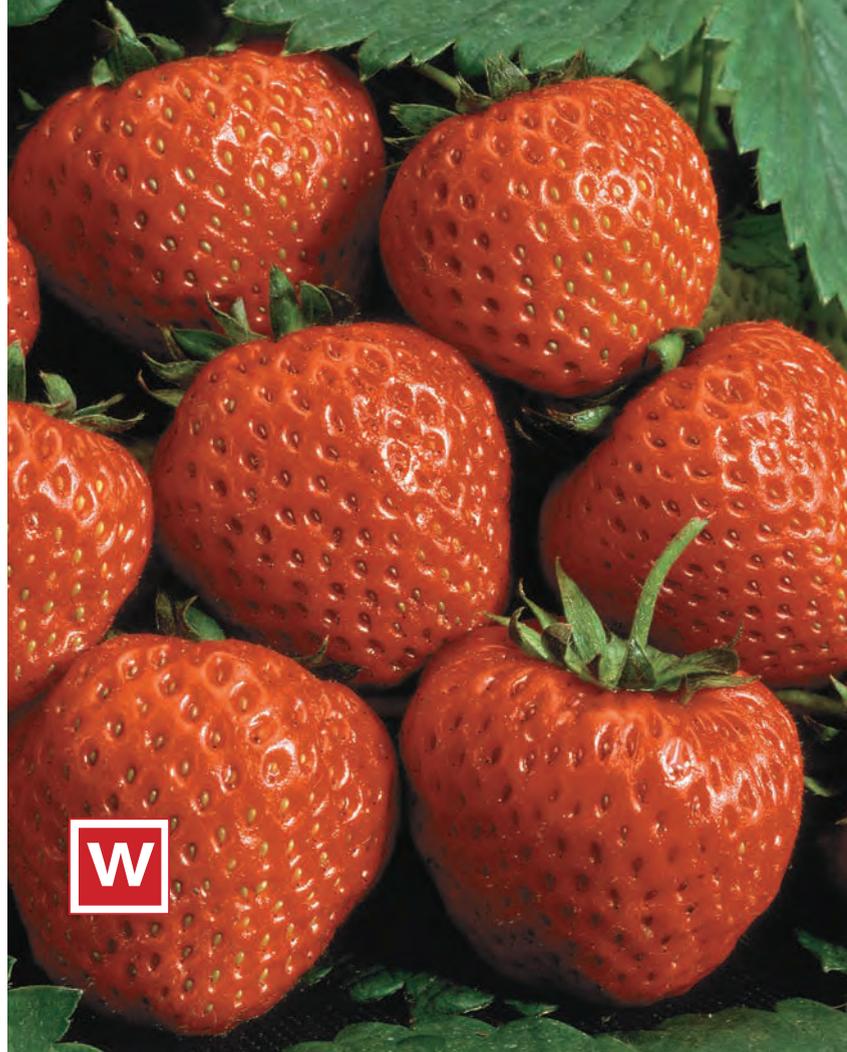


V

W 15 DELICIOUS STRAWBERRIES \$20

These plants will produce large, sweet strawberries that are ideal for making preserves, pie filling or eating fresh from the garden. Plant in groups for good pollination to ensure a great crop. Just imagine the taste of freshly picked strawberries from your own backyard!

Hardy in zones 3-9 Size No. 1 Height - ground cover
Spacing 12" Full or Part Sun



Our Best Sellers - Guaranteed to Please...

X 10 WHITE STRAWBERRIES \$18

The pineberry is a white strawberry with red seeds. Pineberries are actually the oldest strawberry variety. The aroma and taste of pineberries never disappoints - the striking berries have a unique pineapple flavour. Only recently introduced to North America, be the first to dazzle your neighbours and friends!

Hardy in zones 3-9 Size No. 1 Height - ground cover
Spacing 12" Full or Part Sun





Y

Y 3 STARGAZER LILIES \$12

An excellent choice for planting in borders or pots, Stargazer has long been a favourite with gardeners due to its spectacular colouring. Blooming a little later than other lilies, their fragrance permeates the outdoor air.

Hardy in zones 4-9 Bulb size 14/16cm Height 25-30" Spacing 10-12" Full or Part Sun Fragrant



Z

Z 5 ASIATIC LILIES MIXED \$12

This mix of Asiatic Lily blooms will be sure to delight your mid-summer garden. These flowers are very attractive when planted in large groups and provide a sweet fragrance for the gardener. A beautiful mix of bright colours and multi-blooms!

Hardy in zones 3-9 Bulb size 14/16cm Height 18-24" Spacing 6-8" Full Sun Part Sun Cut Flower Fragrant



AA

AA 4 ORIENTAL LILIES \$10

Beautiful, large exotic flowers provide amazing colour and fragrance. Best planted in groups of three or more in a mixed bed or border. Each bulb will produce more flowers every year and eventually produce additional stems as well. The perfect cut flower bouquet.

Hardy in zones 3-8 Bulb size 14/16cm Height 32-40" Spacing 8-12" Full or Part Sun Cut Flower Fragrant



BB 3 GIANT TREE LILIES \$15

We're almost lost for words when trying to describe the 'Pretty Woman' giant tree lily. Gorgeous, strong, tall and spectacular are only a few of the words that come to mind.

Large 8" wide fragrant blooms grace the top of this giant beauty that grows 3-4 feet the first year and up to an amazing 6 to 8 feet when the plant is fully mature! With 20 to 30 blooms on each plant by year three, this will certainly be one of the most unique features of your garden.

Even with its incredible height, Pretty Woman won't need to be staked as the beautiful stalks and rich foliage are sturdy enough to support these giant lilies. Remember to take the eventual size into account when you're deciding where to plant.

Hardy in zones 3-8 Size 14/16cm Height 54-70"
Spacing 10-18" Full Sun Part Sun Cut Flower Fragrant



CANADA



Learn To Do By Doing

For over 100 years, 4-H has empowered youth in Canada to be responsible, caring and contributing leaders, creating positive change in the world around them. 4-H members "Learn To Do By Doing" in a safe, inclusive and fun environment supported by caring, adult volunteers. Your purchase helps ensure 4-H continues to thrive because you are supporting the entire movement. Most of the profit will stay here in your community, while a portion also supports the provincial and national level so the legacy of 4-H can continue in Canada for years to come.



CC 3 MIXED CONEFLOWERS \$12

Praised for their large, daisy-like flowers which appear from mid through late summer, Coneflowers are a mainstay in today's garden. Coneflowers (echinacea), attract butterflies like no other plant. Great colour and beauty all in one perennial plant!

Hardy in zones 3-9 Size No. 1 Height 35-40"
Spacing 12-18" Full or Part Sun Cut Flower
Deer Resistant Attracts Butterflies

Hardiness Zones:
We'd like to clarify any confusion you may have concerning Hardiness Zones. While some items such as Mixed Gladiolus (below) are indicated with higher hardiness zones (8-10), these items need to be dug in the fall and stored indoors for the winter. That does NOT mean that they won't grow in your area... All items in this catalogue will grow virtually anywhere in North America.

The Colours of Spring & Summer...



DD 20 MIXED GLADIOLUS \$14

Large flowers and bright colours would certainly make this beautiful mix our first choice for any garden or bouquet. These stunning plants grow on sturdy stems that fill with countless blossoms. Glads are always a welcome fresh-cut gift for neighbours and friends.

Hardy in zones 7-9 Bulb size 12/14cm Height 36-48"
Spacing 5-6" Full Sun Cut Flower Deer Resistant

When Your Order Arrives...
Once you receive your order, you will be pleased to find that each item you purchase comes with a full colour label that provides you with all the information you need to have success in the garden. Each label contains the bulb size, plant height, proper spacing, where to plant plus any other features that will assist you in gardening.



EE

EE 3 BLUE HARDY GERANIUMS \$16

Considered the best of all blue hardy geraniums! Finely cut leaves quickly form clumps and are the perfect backdrop for the flowers in late spring. In the fall, the foliage takes on brilliant orange and red tones extending this perennial's seasonal interest even further.

Hardy in zones 3-9 Size No. 1 Height 15-18"
Spacing 20-30" Full Sun Part Sun



FF

FF 25 ANEMONE MR. FOKKER \$12

Everyone loves some true blue highlights in their garden. The rich super-blue blooms of the poppy anemone create saucer-shaped flowers atop wonderful feathery foliage. Mr. Fokker is a welcome contrast to the typical pinks and yellows of most gardens.

Hardy in zones 7-10 Bulb size 4/5cm Height 8-12"
Spacing 4" Full or Part Sun Cut Flower Deer Resistant

Enjoy the Summertime Blues...



GG

GG 5 BLUE GLOBE THISTLE \$12

The Blue Globe Thistle (also known as echinops), is one of the most eye-catching plants in nature. By midsummer it features a countless number of amazing globes of steel-blue flowers. Another great feature are the large, gray/green leaves that serve as a contrasting backdrop to these highly unique flowers.

Hardy in zones 3-9 Size No. 1 Height 36-48"
Spacing 18-24" Full or Part Sun Cut Flower Deer Resistant



The fundraising catalogue you have before you not only helps raise funds for 4-H locally and provincially, but the products teach us patience, discipline and create awareness about the environment around us. We hope our 4-H supporters enjoy their gardening efforts as much as we've enjoyed bringing this program to our 4-H friends and family across Canada.

Learn To Do By Doing



HH 15 PERSIAN BUTTERCUPS \$10

A beautiful display of bright shades with a double bloom. Persian Buttercups will give you a wide array of many blooms in yellow, gold, red, pink, white and orange. Ideal for borders and cuttings. An absolute rainbow of flowers!

Hardy in zones 8-10 Bulb size 6/7cm Height 12-24"
Spacing 2-3" Full Sun Cut Flower Deer Resistant



II 3 MIXED ASTILBE \$15

Masses of colourful, feathery plumes are ideal for the shade. A mix of pink, bright red and white colours that will bring your shade bed a stunning look with both its attractive blooms and foliage. The fern-like leaves keep their form throughout the entire season.

Hardy in zones 3-8 Size 2-3 Eyes Height 24-36"
Spacing 18-24" Part Sun or Shade Cut Flower Deer Resistant



JJ 2 BLEEDING HEARTS \$15

Bleeding Hearts form a bushy, upright mound of light green foliage that resembles leaves like a fern. It supports hundreds of bright pink and white dangling heart-shaped blooms. Considered one of the most unique flowers in nature.

Hardy in zones 3-9 Size 2-3 eyes Height 24-36"
Spacing 18-24" Full Sun Part Sun Shade
Cut Flower Deer Resistant



KK 3 MIXED HOSTA \$12

An assortment of tried and tested Hosta varieties that will provide a natural and effortless display of foliage and tall flowers to enhance the shadier areas of your bed or border. Always a customer favourite.

Hardy in zones 3-8 Size No. 1
Height 12-24" Spacing 18-24"
Part Sun or Shade



LL 8 LILY OF THE VALLEY \$14

These enchanting, intensely fragrant, late spring bloomers make a fine ground cover where they get shade or part shade. They are exquisite under spring-flowering trees or as an under-planting for late tulips.

Hardy in zones 3-8 Size No. III Height 4-8" Spacing 6-8"
Part Sun or Shade Cut Flower Fragrant Deer Resistant



MM 15 MINIATURE GLADIOLUS \$12

Our 'Bambino' miniature Glads have taken the gardening world by storm! No more need for staking as these 24-32" beauties have all the properties of the large gladiolus but the compact height that keeps them sturdy and beautiful in the garden. A perfect highlight item to feature in your indoor arrangements.

Hardy in zones 7-9 Size 8/10cm Height 24-32"
Spacing 4-5" Full Sun Cut Flower Deer Resistant



NN 20 DOUBLE FREESIA \$10

A favourite in Holland, the fragrant flowers of Freesia are dainty in bright red, yellow, pink, white and mauve. They make a splendid cut flower with a surprisingly fruity aroma. A very affordable way to add an abundance of colour to your garden.

Hardy in zones 8-9 Bulb size 5/6cm Height 15-24"
Spacing 3-5" Full or Part Sun Cut Flower
Deer Resistant Fragrant





OO 40 HARLEQUIN FLOWERS \$10

Cheerful Harlequin Flowers (aka Sparaxis), produce star-shaped flowers in a rainbow of bright colours. Long lasting as cut flowers, you'll want plenty of these in your cutting garden. Extremely drought tolerant, these beauties will brighten up any location.

Hardy in zones 7-9 Bulb size 5cm+ Height 10-12"
Spacing 2-3" Full Sun Cut Flower Deer Resistant



PP 25 PINK FAIRY LILIES \$14

Fairy Lilies, also known as Rain Lilies is a species that originated in the Caribbean. Perfect for rock gardens or added to mixed border, Fairy Lilies are known for their habit of blooming several times a season, usually 3 or 4 days after it rains. Spectacular pink flowers abound from late summer into fall.

Hardy in zones 6-10 Bulb size 6+ cm Height 6-12"
Spacing 6-9" Full or Part Sun Cut Flower Deer Resistant



When Your Order Arrives...

Once you receive your order, you will be pleased to find that each item you purchase comes with a full colour label that provides you with all the information you need to have success in the garden. Each label contains the bulb size, plant height, proper spacing, where to plant plus any other features that will assist you in gardening. In addition to these particulars, your label will explain when and how to plant your new additions to the garden.



This fundraising program was made possible through the generous assistance of Veseys Seeds Ltd. Serving Canadian Gardeners since 1939 and local supporter of the 4-H Clubs of Prince Edward Island.

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